

## **ICV CAPITAL PARTNERS PROMOTES CORY MIMS TO MANAGING DIRECTOR AND ZEENA RAO TO VICE PRESIDENT**

NEW YORK, **January 16, 2008** - ICV Capital Partners, LLC (ICV), a private investment firm focused on investments in lower middle market companies, announced today the promotions of Cory D. Mims to Managing Director and Zeena H. Rao to Vice President.

Willie E. Woods, President of ICV, said, "Cory has contributed greatly to the success of our firm since he joined in 2003 and he has participated in a number of our key transactions. We are pleased to recognize his many achievements with this promotion and we expect he will continue to provide significant contributions to the firm and as he works with the management teams at our portfolio investments to further build those businesses. We are also committed to building for our future and are pleased to recognize Zeena's achievements."

Prior to joining ICV in 2003, Mr. Mims was a Principal with TSG Capital Group, where he was responsible for structuring acquisitions, coordinating due diligence, negotiating debt financings, monitoring portfolio companies and managing the disposition of investments. Prior to TSG, Mr. Mims was in the investment banking division at Salomon Brothers Inc. in New York and London, where he was involved with a variety of mergers and acquisitions and corporate finance transactions.

Mr. Mims has a BBA degree in finance from Howard University and a Masters of Business Administration from Harvard Business School. He is a director of ICV portfolio company Press-A-Print International.

Ms. Rao originally joined ICV in 2001 as an Associate after working with Lehman Brothers and Deutsche Bank where she worked on several of the firm's mergers, acquisitions and debt financings. She then attended Harvard Business School and received her MBA degree prior to rejoining ICV in 2005 as a Senior Associate. Ms. Rao received her BS degree magna cum laude in Economics from the Wharton School of Business at the University of Pennsylvania.

**About ICV Capital Partners, LLC** ICV Capital Partners is a private investment firm with over \$440 million in committed capital from well known institutional investors. ICV is investing from its \$313 million second fund, ICV II. ICV pursues a value-oriented investment strategy to invest in strong companies with market leading positions in partnership with management. ICV is managed by four senior investment professionals who have extensive experience in sponsoring management teams and building businesses. In addition, ICV has two co-sponsors, the Initiative for a Competitive Inner City (founded by Harvard Business School Professor Michael E. Porter) and American Securities Capital Partners, L.P. (a \$2 billion New York-based private equity firm). Additional information is available at [www.icvcapital.com](http://www.icvcapital.com).