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For Immediate Release

ICV Partners Announces Acquisition of OneTouchPoint

NEW YORK, September 10, 2014 – ICV Partners (ICV), a leading investment firm focused on lower middle market companies, announced today the acquisition of OneTouchPoint (OTP), a value-added commercial printer and document services company. OTP was previously owned by Huron Capital Partners.

Headquartered in Chicago, OneTouchPoint provides print and document services that include digital document management, data exchange between OTP and its customers, just-in-time production and delivery, variable data printing, document hosting, and customized print solutions to Fortune 500 customers from seven locations throughout the U.S. Founded in 2007 and employing over 950 people, OneTouchPoint serves clients in a wide array of end markets. The Company's strategy revolves around its proprietary technology platform which allows for the outsourcing and automation of document management and print functions resulting in the streamlining of manual print processes, digital and print collateral management cost reductions, and reductions in waste and redundancies for its customers.

Jermaine Warren, a Principal of ICV, said, "OneTouchPoint's technology offering is a differentiator and is a strong platform to deploy document process outsourcing services to its existing customer base and to new customers. While a key part of OTP's roots have been in traditional printing, the Company's management team is focused on leveraging OTP's highly valuable technology enabled services. We believe there is opportunity to accelerate this transition through the addition of more sales personnel and further strengthening of the management team."

“We have sourced through our operating executive network several really strong industry executives to help us take OTP and its platform to the next level,” said Willie E. Woods, President of ICV Partners. “ICV and the OTP management team have a good sense of what needs to be done during our partnership to ensure that the company develops its full capabilities.”

Tom Simunek, CEO of OTP said, “Customers are continually looking for ways to more efficiently access, produce and distribute their literature libraries. OneTouchPoint’s proprietary technology suite and seven linked production sites can drive efficiency across the spectrum of business media from print to print on demand, e-distribution, social media and analytics. Our new partners at ICV look to build on these capabilities and bring more value to the customer’s changing print and digital collateral needs.”

OTP’s services are provided to over 250 companies and its clients in various industry verticals, including manufacturing, healthcare, retail, consumer goods, and insurance.

About ICV Partners

Founded in 1998, ICV Partners is a leading private investment firm that supports management leaders of strong companies at the lower end of the middle market. The principals of ICV have crafted a strong track record of helping companies improve performance over the long term and across a variety of industries. ICV seeks to make control investments in market leading businesses with \$25 million to \$250 million in revenue. Additional information is available at www.icvpartners.com.

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